

YOUR GATEWAY TO THIS MULTI-BILLION DOLLAR INDUSTRY



**ACI-NA ANNUAL
CONFERENCE &
EXHIBITION**
SEPTEMBER 17 - 20, 2017

SPONSORSHIP OPPORTUNITIES

Meet Face-to-Face with Airport Decision-Makers at
The Premier Annual Airport Conference & Exhibition

Visit us at www.aci-na.org



In-kind sponsorships are available for 2017 exhibitors in good standing and accepted on a first-come, first-serve basis. ACI-NA/ACI accepts voluntary sponsorships for its conferences and events. ACI-NA/ACI members in good standing have first preference in sponsorship opportunities. All payments received are non-refundable.

Airports Council International (ACI) is the association of the world's airports, dedicated to the advancement of airport interests, including safety, security, efficiency, and environmental concerns. Founded in 1991, ACI acts as the industry voice on key issues of concern to its members, who represent over 96% of international passenger traffic.

ACI-NA, the largest of the five worldwide regions of ACI, works hard to advocate policies and provide services that strengthen the ability of commercial airports throughout North America to serve their passengers, customers, and communities. The ACI-NA Annual Conference & Exhibition serves as the industry's premier event where airport directors, their staff, and aviation/airport vendors meet to discuss changes in the field, best practices, and new products and technology.



FORT WORTH 2017

AIRPORTS COUNCIL INTERNATIONAL - NORTH AMERICA
ANNUAL CONFERENCE AND EXHIBITION
SEPTEMBER 17 - 20, 2017

GET RECOGNIZED AS AN Industry Market Leader

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network at the industry's leading airport event.

LET US HELP YOU REACH YOUR TARGET MARKET

Don't miss these opportunities to set your company or organization apart and increase your exposure and position in this dynamic industry. Custom sponsorship opportunities are available. Please contact sponsorship@aci-na.org and we will help design an opportunity especially for you.



Sponsorship provides a clear platform for your company to leave a lasting impression on attendees.

Previous sponsors include:

AECOM	HNTB	Ricondo & Associates
A.S.P. Incorporated	Haley Aldrich	Ross & Baruzzini, Inc.
Atkins Global	Hudson Group	RS&H
Atlantic Aviation	Jacobs	RW Block Consulting
Boingo Wireless	L3 Security & Detection Systems	Signature Flight Support
Burns & McDonnell	Landrum & Brown	Skanska USA
CHA Consulting	MAG USA	SNC-Lavalin
Clear Channel Airports	Paradies Lagardère	Stantec
C&S Companies	RezPort	Unison Consulting, Inc.
DFS		

For more information:

sponsorship@aci-na.org
or call (856) 428-0641

www.aci-na.org

General Sponsorship Levels

Sponsoring the 2017 ACI-NA Conference and Exhibition can generate exposure for your company that helps establish you as a market leader.

EXECUTIVE LEVEL SPONSOR (\$30,000)

- ✗ Exclusive sponsorship of one of the following: registration bags, note pads/pens, onsite guide cover or mobile app
- ✗ Three complimentary registrations to the conference
- ✗ VIP seating for 2 at the Board & Commissioners Dinner
- ✗ Ability to provide 1 logo-branded item in "Pack Your Bag" area
- ✗ One full-page ad in onsite guide
- ✗ Logo inclusion on sponsor video at general sessions
- ✗ Logo on ACI-NA Annual Conference website
- ✗ Logo on ad in Centerlines magazine to recognize and thank sponsors (If purchased by August 11)
- ✗ Logo on carpet at entrance of exhibition floor
- ✗ Logo on full-page ad in onsite guide to recognize and thank sponsors
- ✗ Logo on signage at the ACI-NA booth
- ✗ Logo on signage at registration and other high-traffic areas
- ✗ Press release of sponsorship with company description
- ✗ Registration list for pre-event and post-event (Excel format)
- ✗ Special sponsor designation on sponsor company's badges
- ✗ Logo and company description on mobile app

PREMIER LEVEL SPONSOR (\$20,000)

- ✗ Two complimentary registrations to the conference
- ✗ One half-page ad in onsite guide
- ✗ Logo inclusion on sponsor video at general sessions
- ✗ Ability to provide one logo-branded item in "Pack Your Bag" area
- ✗ Logo on ACI-NA Annual Conference website
- ✗ Logo on ad in Centerlines magazine to recognize and thank sponsors (If purchased by August 11)
- ✗ Logo on full-page ad in onsite guide to recognize and thank sponsors
- ✗ Logo on signage at registration and other high-traffic areas
- ✗ Registration list for pre-event and post-event (Excel format)
- ✗ Special sponsor designation on sponsor company's badges
- ✗ Logo and company description on mobile app

CLUB LEVEL SPONSOR (\$10,000)

- ✗ One complimentary registration to the conference
- ✗ Ability to provide one logo-branded item in "Pack Your Bag" area
- ✗ Logo inclusion on sponsor video at general sessions
- ✗ Logo on ACI-NA Annual Conference website
- ✗ Logo on ad in Centerlines magazine to recognize and thank sponsors (If purchased by August 11)
- ✗ Logo on full-page ad in onsite guide to recognize and thank sponsors
- ✗ Logo on signage at registration and other high-traffic areas
- ✗ Registration list for pre-event and post-event (Excel format)
- ✗ Special sponsor designation on sponsor company's badges
- ✗ Logo and company description on mobile app



REACH NEW HORIZONS AT THE Premier Annual Airport Conference & Exhibition

À LA CARTE SPONSORSHIP OFFERINGS:

All à la carte sponsorship opportunities include: logo on conference website, signage at registration and high-traffic areas, event signage, mobile app, mention in various conference-related publications, logo on sponsor video at general sessions, select conference emails, and special sponsor designation on sponsor company's badges.

Lanyards and Badges: \$20,000

Your logo will be included on lanyards and badges worn by all attendees. Also includes 1 complimentary registration to the conference (Limited to 1 sponsor)

New! Escalator Wraps: \$15,000

Exclusive exposure in high-traffic areas with 2 company-branded escalator wraps (Limited to 1 sponsor)

Exhibit Floor "Relaxation Station": \$15,000

Area on exhibition floor with seated chair massages during daytime exhibition hall hours on Monday and Tuesday

New! Charging Stations: \$10,000

Exclusive sponsor of a charging station placed in the convention center in a high-traffic area with prominent logo placement (3 stations limited to 1 sponsor each)

New! Photo Booth: \$10,000

Exclusive sponsor of photo booth placed on the show floor; sponsor logo included in each picture taken at booth (Limited to 1 sponsor)

New! Opening Reception with Custom Bar Sponsorship: \$10,000

Includes signage at the event; bar sponsorship includes signage, napkins and custom cocktail "company name-tini" (Limited to 3 sponsors)

Airport Members Club Lounge, Monday and Tuesday: \$10,000

Located on exhibition floor

Conference Signage: \$10,000

Logo on all signage throughout entire conference (Limited to 1 sponsor)

Hotel Key Cards: \$8,500

Plus the cost of room keys (Limited to 1 sponsor)

New! Creative Zone: \$7,500

Space on the show floor where attendees relax - and express their creative side - with activities such as Legos, Jenga, coloring and puzzles

New! Emerging Professionals' Networking Reception: \$7,500

(Monday evening) Emerging leaders in the industry will have an opportunity to network with airport industry veterans and make connections at this exclusive networking reception held in a lounge on the show floor. Benefits include 4 invitations to this private reception

ACI-NA Board & Commissioners Leadership Dinner: \$7,500

Each co-sponsor receives 2 VIP seats to this exclusive, invitation-only dinner (Limited to 6 co-sponsors at \$7,500 each)

New! Monday, Breakfast on the Exhibition Floor: \$5,000

(Limited to 3 co-sponsors)

Monday, Lunch on the Exhibition Floor: \$7,500

(Limited to 3 co-sponsors)

Tuesday, Lunch on the Exhibition Floor: \$7,500

(Limited to 3 co-sponsors)

Naming Rights to Exhibition Floor Classroom: \$7,500

Banner over classroom area; ability to place company information on each chair daily, Monday and Tuesday

Naming Rights to Solutions Showcase Theatres: \$7,500

Banner over area with company logo

Opening Reception Entertainment: \$6,000

Chairman's Handoff Reception: \$5,000

(Limited to 2 co-sponsors)

Exhibit Floor "You Are Here" Meter Boards: \$5,000

(4 boards available at \$5,000 each)

Pocket Guide Cover: \$5,000

World Business Partners & Associates Business Breakfast: \$5,000

Signage at the event; each co-sponsor receives 2 VIP seats (Limited to 6 co-sponsors at \$5,000 each)

Monday, AM Networking Break Beverage: \$5,000

Monday, PM Networking Break Beverage: \$5,000

Tuesday, PM Networking Break Beverage: \$5,000

Ability to Provide Logo-Branded Item In "Pack Your Bag" area: \$3,500 per item (No printed publications permitted)

Social Media Frames: \$3,500

Your logo on Facebook, Twitter and Instagram Photo Frames (6) in various lounges on the exhibition floor (Limited to 1 sponsor)

Water Coolers: \$2,500

Your logo on 2 water coolers in the exhibition hall

Conference Supporter: \$2,500

Your logo placement on conference website, mobile app, event signage, sponsor video, various conference publications, and select conference emails

Sponsorships are available on a first-come, first-serve basis.